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PRIVACY POLICY – LE SAINÉ WEBSITE

PRIVACY POLICY

The responsibility to ensure the security of the personal information you submit is a topmost priority of **Le Saine**.

Our **Privacy Policy** was developed as an extension of our commitment to combine quality products and services with integrity in dealing with our users and reflects our commitment to your privacy and security.

By using our web site, you consent to the collection and use of information by Le Saine as described in this Privacy Policy.

Le Saine hereby adheres to the following:

1. privacy principles of notice,
2. choice,
3. onward transfer,
4. security,
5. data integrity,
6. access,
7. and enforcement.

This privacy policy covers the collection and use of data through the website www.lesaine.com (collectively, the "**Websites**"), and the LeSaineMobile™ smart phone application, (collectively, the "**Smart Phone Apps**"). **The Websites and Smart Phone Apps** are collectively referred to as the "**Le Saine Site**".

We want your use of the **Le Saine Site** and the services we offer to be productive and safe and we invest great efforts to keep your information confidential and secure at all times within our system.

If you have questions or concerns regarding this statement, you should first contact **Le Saine** at contactus@lesaine.com

Our **Privacy Policy** is designed to assist you in understanding how we collect, use and safeguard the personal information you had provided to us and to assist you in making informed decisions when using our site and our products and services.

PERSONAL/PRIVATE INFORMATION

The **Le Saine Site** collects different types of Personally Identifiable Information (**PII**) such as name, address, email address and phone number.

When you download and use the **Smart Phone Apps**, we automatically collect information on the type of device you use, operating system version, and the device identifier.

We do not ask for, access or track any location based information generated from your **LeSaineMobile** at any time while downloading or using **LeSaineMobile**. However, we do ask for, access and track location based information when using the **Smart Phone Apps**.

LeSaine will send you push notifications from time-to-time in order to provide company updates to you on any events, launches or promotions that we may be running.

However, if you no longer wish to receive any of these types of communications, you may turn them off at your own device level.

To ensure you receive proper notifications, we will need to collect certain information about your device such as operating system and user identification information.

In order to customise our subsequent communications to you and continuously improve our products and services, we may also ask you to voluntarily provide us with information regarding your personal or professional interests, demographics, experience with our products, and contact preferences.

In general, you can visit the **Le Saine Site** without entering any **PII**. However, if you choose to place an order on the **Le Saine Site**, we require that you provide:

- your name,
- mailing address,
- billing address,
- email address,
- phone number,
- credit card number
- and its expiration date.

All of this information is necessary for us to complete the transaction and to notify you of your order status.

For distributors, the purpose of the **Le Saine Site** is to manage your distributorship, P.E.E.R customers and network of distributors. If you are a distributor, the **Le Saine Site** allows you to order products and manage your distributorship through our customised backoffice support.

In order to use **LeSaineMobile** or the backoffice of the **Websites**, you must have a Distributor Login provided by **Le Saine**.

When enrolling to become a **Le Saine** distributor and thereby obtain access to www.lesaine.com, we collect your PII, including:

- your name,
- home or business address,
- telephone numbers,
- email address,
- IP address,
- credit card number and expiration date,
- bank account information (for direct deposit or direct debit),
- and various government-issued identifying data,
- including, but not limited to, your passport number, tax identification number, national ID card number, social insurance number, etc.
- We may also require to collect scanned copies of government-issued photo ID's for security

identification purposes

This data is necessary to manage your **Le Saine** distributorship for purposes of identifying who you are, placement of your distributorship and of downline distributorships in the tree, compliance management, product ordering, recognition and rewards, and commissions calculations and payment.

We permit your sponsor upline to see only the following **PII**:

- a) your name,
- b) the country in which you are registered,
- c) your user name,
- d) and your sponsor's name.
- e) placement

If you choose to use a replicated website, we will display the **PII** that you expressly choose:

- a) name,
- b) site URL,
- c) phone number.
- d) and/or email
- e) profile picture

We also collect third party personal information from customers, including their:

- a) name,
- b) address,
- c) telephone number,
- d) email address,
- e) and credit card number and expiration date.

This **PII** is used to charge for product orders and ship product and for no other purposes.

NON-PERSONALLY IDENTIFIABLE INFORMATION COLLECTED AUTOMATICALLY

Similarly to most **Websites**, we gather certain information automatically and store it in log files. This information may include:

- a) internet protocol (IP) addresses,
- b) browser type,
- c) domain type,
- d) internet service provider (ISP),
- e) referring/exit pages,
- f) operating system,
- g) date/time stamp,
- h) and/or clickstream data.

We use mobile analytics software to allow us to better understand the functionality of our **Smart Phone Apps** on your device. This software may record information such as:

- a) how often you use the application,
- b) the events that occur within the application,
- c) aggregated usage,
- d) performance data,
- e) and where the application was downloaded from.

We do not link the information we store within the analytics software to any personally identifiable information you submit within the **Smart Phone Apps**.

SUPPLEMENTATION OF INFORMATION

For the protection of your account, we may on occasion, supplement the personal information you submitted to us with information from third party sources.

We use services from leaders in the industry to verify your identity, in order to prevent others from defrauding your account or the company.

REVIEWS ON TESTIMONIALS AND PRODUCTS

If you provide a testimonial or product review on the **Le Saine Site**, you should be aware that any personal information you submit at the **Le Saine Site**, can be read, collected, or used by other users of these forums, and could be used to send you unsolicited messages.

For testimonials, **Le Saine** will obtain the customer's consent prior to posting his or her name and video testimonial.

If you enter a comment in a public forum, we are not responsible for the personal information you choose to submit in these comments.

If you want to remove your personal information that is being displayed on the **Le Saine Site** under public pages, please contact us at contactus@lesaine.com.

HOW YOUR INFORMATION WILL BE USED

We may use your email address, mailing address and/or phone number to provide:

- a) quality customer support
- b) or to reach you regarding order status, product or fulfilment issues
- c) and other customer service related activities.

We may use your email address, mailing address and/or phone number to contact you regarding:

- a) new product offerings,
- b) special sales,
- c) newsletters,
- d) market research,
- e) enforcement of the distributor contract
- f) and other aspects of your use of the **Le Saine Sites**.

However, should you do not wish to receive such communications, you have the ability to "opt-out" at any time and you will not be contacted further, unless you place a product order.

In that case, we will send you an order confirmation.

From time to time, we may ask you to answer surveys regarding:

- a) current or future **Le Saine** products,
- b) determining the duration require at each rank in the compensation plan.

Participation in these surveys is always optional. Survey responses are only used in the aggregate, and are never linked to an individual.

We may occasionally share the aggregate survey data with our affiliates and development partners in order to facilitate new product development and improve customer service and overall customer satisfaction.

SHARING AND CHOICE OF INFORMATION

Le Saine is not an "information broker". We will not and do not engage in:

- a) the selling of the profile, contact,
- b) web usage habits, behaviour,
- c) buying patterns,
- d) or demographic information of our customers, partners or users.

We use the information we collect about you to process orders through **Le Saine Site**, payment of commissions and to be able to provide the best and most personalised service possible to all our distributors.

We will not use or share the **PII** provided to us online in ways unrelated to the ones described above without first letting you know and offering you a choice. We will also provide you the opportunity to let us know if you do not wish to receive unsolicited direct marketing materials from us and we will do everything we can to honour such requests.

THIRD PARTY AGENTS/SERVICE PROVIDERS

We use third parties Agents or Service Providers such as a shipping company to fulfil orders and a credit card processing company to bill you for goods and services.

We use Live Chat to assist you if you have questions while using our site or regarding your order.

When you purchase a product and use our **Le Saine Site**, we will share your name, address, telephone number, and email address as necessary for the third party to provide that service.

These third parties are strictly prohibited from using your personal information for promotional purposes or any other purpose aside from what is necessary to provide services to us.

BUSINESS TRANSITION

In the event **Le Saine** goes through a business transition, such as a merger, acquisition by another company, or sale of all or a portion of its assets, your personal information will likely be among the assets transferred.

You will be notified via email and/or a prominent notice on our website of any such change in ownership or control of your personal information, as well as any choices you may have regarding your personal information.

LEGAL DISCLAIMER

In addition to the circumstances described above, **Le Saine** may disclose or release information when we, in good faith, believe that doing so is reasonably necessary:

- (i) to comply with the law, judicial proceeding, court order, or legal process served on our **Website**;
- (ii) to enforce or apply the terms of User Agreement;
- (iii) to protect the rights, property or safety of **Le Saine Sites**, our users, or others.

LINKS TO OTHER SITES

Please be aware that we, **Le Saine**, are not responsible for the privacy practices of such other sites. The **Le Saine Site** contains links to other sites that are not owned or controlled by **Le Saine**.

We encourage you to be aware when you leave our site and to read the privacy policies of each and every **Website** that collects personal information.

This privacy policy applies only to information collected by this **Le Saine Site**.

SOCIAL MEDIA WIDGETS

Our **Websites** includes social media features:

- (i) such as the Facebook Like button and widgets,
- (ii) Instagram,
- (iii) TikTok
- (iv) Share button
- (v) or interactive mini-programs that run on our site.

These features may collect your IP address, which page you are visiting on our site, and may set a cookie to enable the feature to function properly.

Social media features and widgets are either hosted by a third party or hosted directly on our **Website**.

Your usage and interactions with these features are governed by the privacy policy of the company providing it.

TRACKING INFORMATION

Le Saine does not track users of **Le Saine Site** online activity over time nor allow other parties to do this on the **Le Saine Site**.

COOKIES

A cookie is a small piece of information that is stored by your browser on your computer's hard drive.

The **Le Saine Site** uses cookies:

- (i) for the sole purpose of uniquely identifying our users and securing their personal information
- (ii) to track your order process without requiring re-entry or re-verification of password or personal information on each page of the site.

The cookie is stored in your computer and is activated only when you visit the **Le Saine Site**, instead of storing this information on **Le Saine** server.

Your privacy and security are not compromised when you accept a cookie from the **Le Saine Site**.

No one can access the information except for **Le Saine**.

LOG FILES

Like most every web site, the **Le Saine Site** records certain tracking information any time someone visits the site.

For every web page that is viewed, our web server records:

- (i) an IP address,
- (ii) the operating system,
- (iii) browser version
- (iv) and the name of the page that was viewed.

We use a third-party tracking service that uses tracking technologies to track non-personal information about visitors to our site.

This information is not linked to any specific user and is used in the aggregate to maintain, track performance and improve the **Le Saine Sites**.

THIRD PARTY TRACKING TECHNOLOGIES

Some of our business partners use cookies and web beacons on our site.

You have to be aware that we do not have access or control over these third party trackers.

CLEAR GIFS (WEB BEACONS/WEB BUGS)

We may employ a software technology called clear gifs (aka Web Beacons/Web Bugs), which will help us better manage content on our site by informing us what content is effective.

Clear gifs are tiny graphics with a unique identifier, similar in function to cookies, and are used to track the online movements of Web users.

In contrast to cookies, which are stored on a user's computer hard drive, clear gifs are embedded invisibly on Web pages and are about the size of the period at the end of this sentence.

We do not tie the information gathered by clear gifs to our customers' personal information.

We may use clear gifs in our HTML-based emails to let us know which emails have been opened by recipients.

This allows us to gauge the effectiveness of certain communications and the effectiveness of our marketing campaigns.

If you would like to opt-out of these emails, please see "How We Use Your Information"

FLASH COOKIES

We do not use Flash cookies to collect and store information.

DATA RETENTION

We will retain your information for as long as your account is active, as **Le Saine** needed to provide you the required services and will use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

EMAIL & "OPT OUT" POLICY

There is **No Opt out option**

PROTECTING YOUR PERSONAL INFORMATION

Le Saine is committed to ensuring the security of your information.

For Prevention of:

- (i) unauthorised access or disclosure,
- (ii) maintain data accuracy
- (iii) ensure the appropriate use of information

We have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

We place top priority on protecting your **PII** and take commercially reasonable measures to secure and protect such information.

The **Le Saine Sites** use secure sockets layer (SSL) to encrypt the transfer of sensitive information, such as your account password and billing information including credit card, from your web browser to our web server.

Only the last four (4) digits of your credit card number will be displayed in your account.

When you place an Order with us, you are given an opportunity and choice to select if you wish to have your credit card numbers stored on our system.

Emails you send to us may not be secure unless otherwise told that security measures will be in place prior to your transmitting the information. For this reason, we ask that you do not send confidential information such as credit card numbers or account numbers to us through emails

The same SSL protocol also acts to authenticate the **Le Saine Sites** and prevent unauthorised "hackers" from masquerading as any of our sites while you are logged in to your account. This is accomplished through a "digital certificate", which is an unforgettable electronic "identity card".

If another website attempts to falsely identify itself as a **Le Saine Site**, your web browser will display a warning indicating that there is a problem with the digital certificate for the Le Saine Site. Do not log in to those sites if you see any such warning.

We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it.

No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

If you have any questions about security on our **Website**, you can email us at contactus@lesaine.com.

UPDATING YOUR PERSONAL INFORMATION

P.E.E.R customers and distributors can update or correct their personal information at any time by visiting the "My Profile" section of the **Le Saine Site**.

If you wish to access, delete or correct your information, please contact us by telephone or email to contactus@lesaine.com.

Requests for access will be responded to within 30 days of the request.

CHILDREN'S POLICY

The **Website** is not intended for use by children, and children under the age of 13 are not authorised to use the **Website** and should not submit any personal information to us. We do not knowingly market to or solicit information from children under the age of 13.

CHANGES IN THIS PRIVACY POLICY

Le Saine reserves all rights to change our privacy policy at any time.

We will post those changes to this privacy policy, the home page, and other places we deem appropriate so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it.

We reserve the right to modify this privacy policy at any time, so please review it frequently.

If we make material changes to this policy, we will notify you here, by email, or by means of a notice on our home page prior to the change becoming effective.